Our Driving Concern

an **nsc** program

TEXAS

2027 CALENDAR

and POSTER COLLECTION

JANUARY 2027 THROUGH DECEMBER 2027




DRIVING
HIGH STARTS
THE NEW YEAR
ON A LOW NOTE
NHTSA
DRIVE HIGH
GET A DUI

December 2026

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

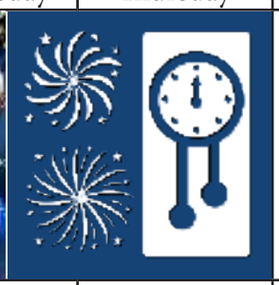
Our Driving Concern
an nsc program
TEXAS

January 2027

Save a Life
Texas Department of Transportation

February

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1 NEW YEAR'S DAY	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18 MARTIN LUTHER KING JR. DAY	19	20	21	22	23
24	25	26	27	28	29	30
31						

Don't get picked off.

Get a sober ride.





If you drink and drive, you could end up hurting or killing yourself or someone else. That's something that will stay with you a lot longer than a hangover. So always get a sober ride and make sure everyone gets home safe.

DRIVE SOBER. NO REGRETS.

SoberRides.org | #DriveLikeATexan

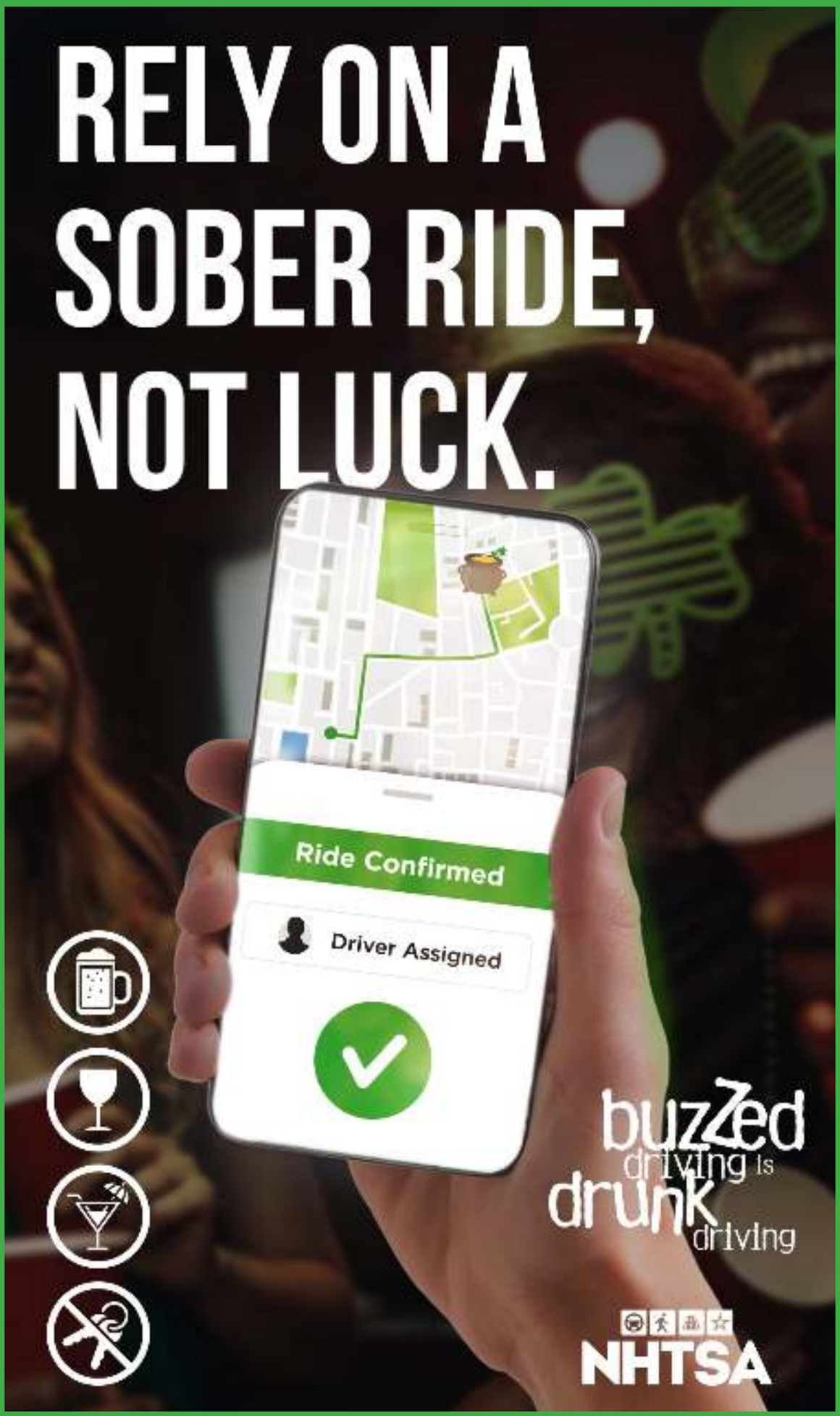
Texas Department of Transportation

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February 2027

Save a Life
Texas Department of Transportation

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2 GROUNDHOG DAY	3	4	5	6
7 RAMADAN BEGINS AT SUNDOWN SUPERBOWL LXI *Fans don't let fans drive drunk.*	8	9	10 ASH WEDNESDAY	11	12	13
14 VALENTINE'S DAY	15 PRESIDENTS DAY	16	17	18	19	20
21	22	23	24	25	26	27
28						


RELY ON A SOBER RIDE, NOT LUCK.
Ride Confirmed
Driver Assigned
buzzed driving is drunk driving
NHTSA

February

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

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March 2027

Save a Life
Texas Department of Transportation

April

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6 LIFESAVERS ANNUAL CONFERENCE (through March 9)
7	8 RAMADAN ENDS AT SUNDOWN VEHICLE SAFETY RECALLS WEEK (through March 14)	9	10	11 DRUNK DRIVING CAMPAIGN (through March 17) *Buzzed driving is drunk driving.*	12	13
14 DAYLIGHT SAVINGS TIME BEGINS	15	16	17 ST. PATRICK'S DAY	18	19	20
21 PALM SUNDAY	22	23	24	25	26 GOOD FRIDAY	27
28 EASTER	29	30	31			


KEEP TABS
ON THE
ROAD.
NOT YOUR
PHONE.
DON'T DRIVE DISTRACTED.
NHTSA

March

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

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April 2027

Save a Life
Texas Department of Transportation

May

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 NATIONAL DISTRACTED DRIVING AWARENESS MONTH (through April 30)	2	3
4	5 NATIONAL DISTRACTED DRIVING ENFORCEMENT (through April 12) *Put the phone away or pay.*	6	7 WORLD HEALTH DAY NATIONAL WALKING DAY	8 NATIONAL ALCOHOL SCREENING DAY	9	10
11	12	13	14 DRUG IMPAIRED DRIVING CAMPAIGN (through April 20) *If you feel different, you drive different.*	15	16	17
18	19	20	21 PASSOVER BEGINS AT SUNDOWN	22	23	24
25	26	27	28	29 PASSOVER ENDS AT SUNDOWN	30	

FRONT SEAT. BACK SEAT. EVERY SEAT. BUCKLE UP.





CLICK IT. DON'T RISK IT.



CLICK IT OR TICKET
DAY & NIGHT

NHTSA

April

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

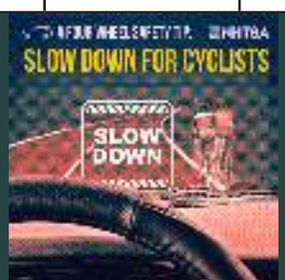
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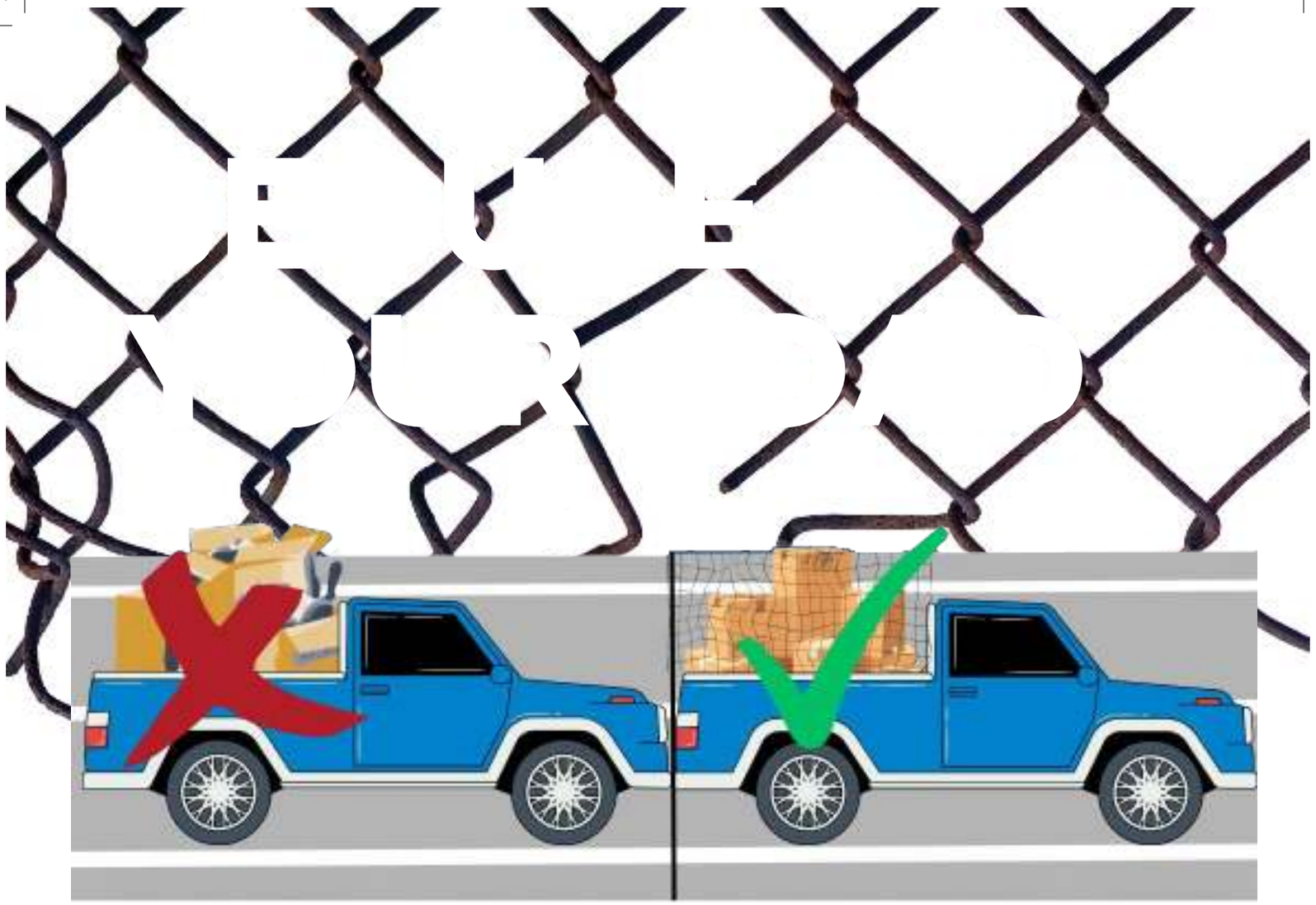
May 2027

Save a Life
Texas Department of Transportation

June

S	M	T	W	T	F	S
			1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1 NATIONAL HEATSTROKE PREVENTION DAY
2	3	4	5 CINCO DE MAYO NATIONAL BIKE & ROLL TO SCHOOL DAY	6	7	8
9 MOTHER'S DAY	10	11	12	13	14	15 ARMED FORCES DAY
16 NATIONAL EMS WEEK (through May 22)	17 NATIONAL BIKE TO WORK WEEK (through May 21) CLICK IT OR TICKET (through June 6)	18	19	20	21 NATIONAL BIKE TO WORK DAY	22
23	24	25	26	27	28	29
30	31 MEMORIAL DAY					



TIE IT DOWN

DON’T OVERLOAD

DOUBLE CHECK

USE A COVER

May

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Our Driving Concern
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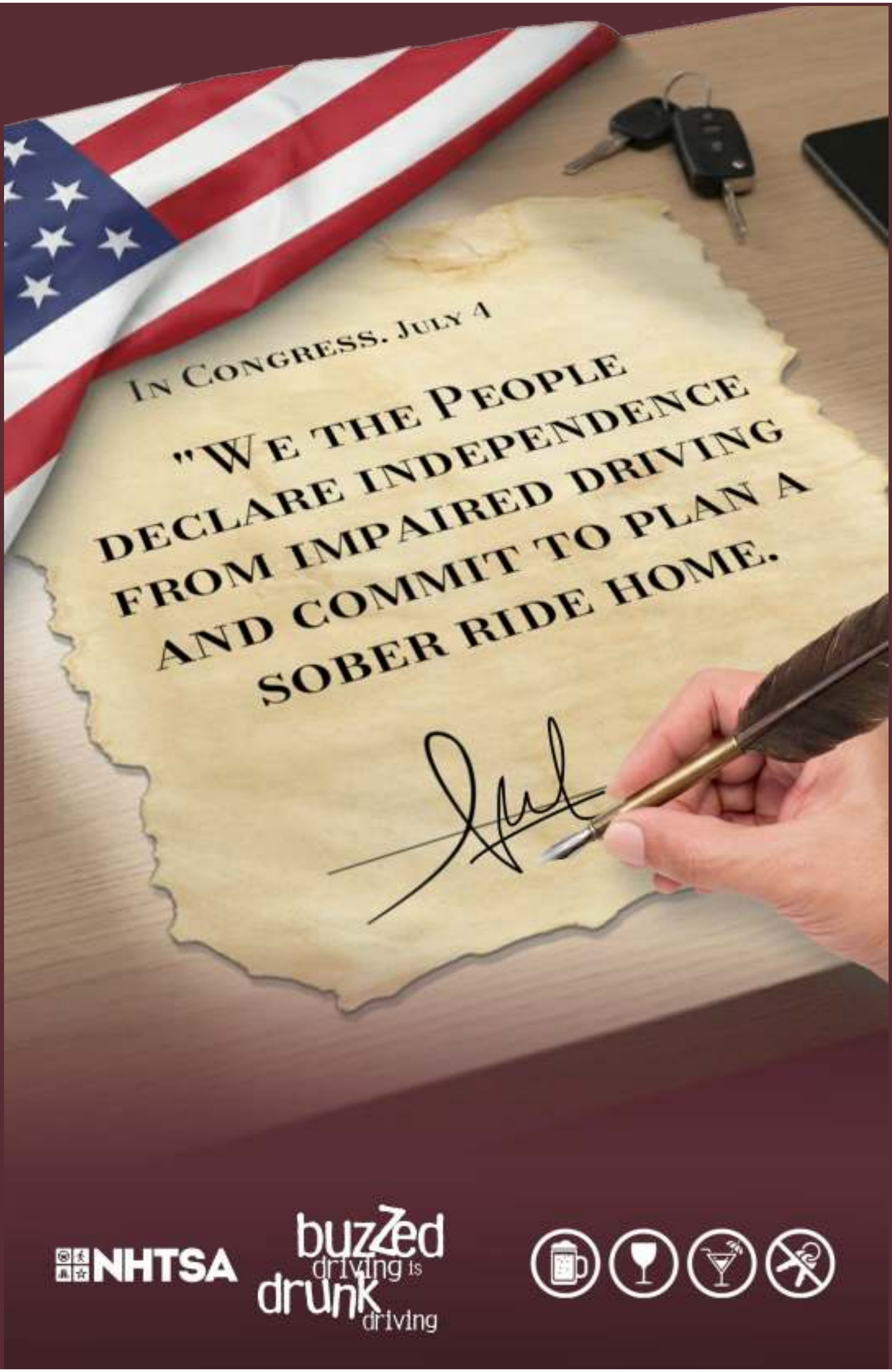
June 2027

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July

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6 SECURE YOUR LOAD DAY	7	8 INTERNATIONAL RIDE TO WORK DAY (Motorcycles and Scooters)	9	10	11	12
13	14	15	16	17	18	19 JUNETEENTH
20 FATHER'S DAY	21	22	23	24	25	26
27	28 IMPAIRED DRIVING CAMPAIGN (through July 4) *Buzzed driving is drunk driving.* *If you feel different, you drive different.*	29	30			


In Congress. July 4
"We the People
declare independence
from impaired driving
and commit to plan a
sober ride home.
NHTSA
buzzed
driving is
drunk
driving

June

S	M	T	W	T	F	S
			1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

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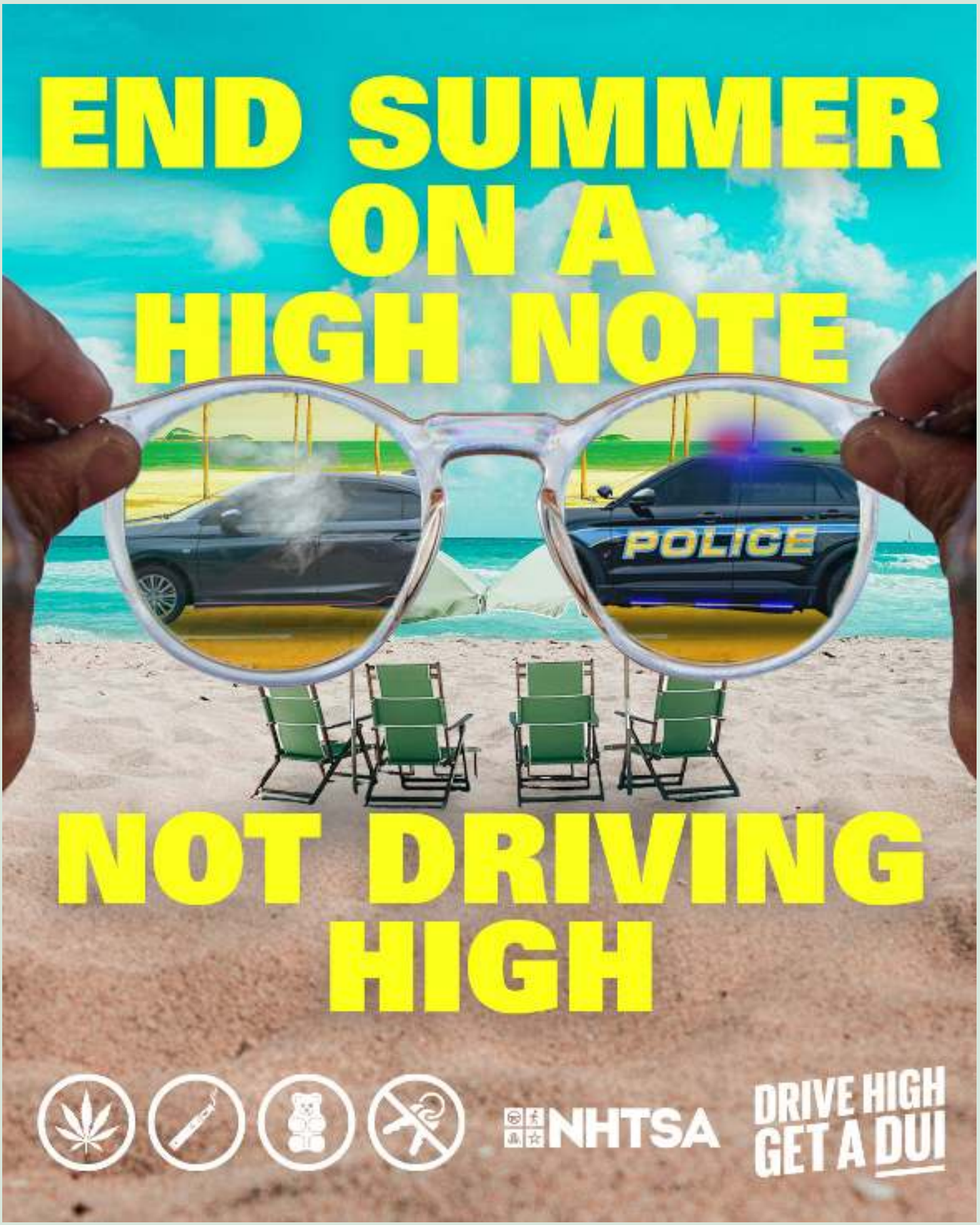
July 2027

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August

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4 INDEPENDENCE DAY	5 INDEPENDENCE DAY OBSERVED SPEEDING CAMPAIGN (through July 31) *Speeding catches up with you.*	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31


END SUMMER ON A HIGH NOTE
POLICE
NOT DRIVING HIGH
NHTSA
DRIVE HIGH GET A DUI

July

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

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August 2027

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September

S	M	T	W	T	F	S
				1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 STOP ON RED WEEK (through Aug 7)	2	3	4	5	6	7
8	9	10	11 KIDZ IN MOTION CONFERENCE (through Aug 13)	12	13 IMPAIRED DRIVING CAMPAIGN (through Sept 5) *Drive sober or get pulled over.* *Ride sober or get pulled over.* *Drive high, get a DUI.*	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28 GOVERNOR'S HIGHWAY SAFETY ASSOCIATION ANNUAL MEETING (through Sept 1)
29	30	31 INTERNATIONAL OVERDOSE AWARENESS DAY				



Check that your kids
are in the right seat at
NHTSA.gov/TheRightSeat

LOVE PROTECTS

ad NHTSA

August

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

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September 2027

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October

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6 LABOR DAY	7	8	9	10	11
12	13	14	15 HISPANIC HERITAGE MONTH (through Oct 15)	16	17	18
19 CHILD PASSENGER SAFETY WEEK (through Sept 25)	20	21	22	23	24 NATIVE AMERICAN DAY NSC CONGRESS AND EXPO (thrugh Sept 30)	25 NATIONAL SEAT CHECK SATURDAY
26	27	28	29	30		

Eat HERE...



NOT IN YOUR CAR

About 10% of all teen drivers involved in fatal crashes in recent years were **distracted** at the time of the crash. (NHTSA)

nsc
National Safety Council

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October 2027

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6 NATIONAL WALK TO SCHOOL DAY	7	8	9
10	11 INDIGENOUS PEOPLES' DAY	12	13	14	15	16
17 TEEN DRIVER SAFETY WEEK (through Oct 23)	18 NATIONAL SCHOOL BUS SAFETY WEEK (through Oct 22)	19	20	21	22	23
24	25 IMPAIRED DRIVING CAMPAIGN *Buzzed driving is drunk driving.* *If you feel different, you drive different.*	26	27	28	29	30
31 HALLOWEEN						





CHEERS TO A SOBER RIDE ON THANKSGIVING.



NHTSA

buzzed driving is drunk driving

October

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Our Driving Concern
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November 2027

Save a Life
Texas Department of Transportation

December

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2 ELECTION DAY	3	4	5	6
7 DAYLIGHT SAVINGS TIME ENDS DROWSY DRIVING PREVENTION WEEK (through Nov 13) LAST DEATHLESS DAY SINCE 2000	8	9	10	11 VETERANS DAY	12	13
14	15	16	17	18	19	20 DRUNK DRIVING CAMPAIGN (through Nov 24) *Buzzed driving is drunk driving.*
21	22 SEAT BELTS and IMPAIRED DRIVING CAMPAIGNS (through Nov 28) *Buckle up, every trip, every time.* *Buzzed driving is drunk driving.* *If you feel different, you drive different.*	23	24	25 THANKSGIVING DAY	26	27
28	29	30				

Holiday spirits?

Get a sober ride.



Let's make sure everyone gets home for the holidays. **BE SAFE, BE MERRY, DRIVE SOBER.**

DRIVE SOBER.
NO REGRETS.
#DriveLikeATexan

Texas Department of Transportation

November

S	M	T	W	T	F	S
		1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Our Driving Concern
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December 2027

Save a Life
Texas Department of Transportation

January 2028

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
  			1 IMPAIRED DRIVING CAMPAIGN (through Jan 1) *Buzzed driving is drunk driving.* *If you feel different, you drive different.*	2	3	4
5	6 OLDER DRIVER SAFETY AWARENESS WEEK (through Dec 10)	7	8 DRUNK DRIVING and IMPAIRED DRIVING NATIONAL CAMPAIGN (through Jan 1) *Drive sober or get pulled over.* *Drive high, get a DUI.*	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24 CHRISTMAS EVE HANUKKAH BEGINS AT SUNDOWN (ends Jan 1)	25 CHRISTMAS
26 KWANZAA BEGINS (through Jan 1)	27	28	29	30	31 NEW YEAR'S EVE	

Employers are taking action to make Texas roads safer.

Join the work happening now.

Free Resources

We create and share 100% free resources to make Texas a safer place to drive.



Online Learning Portal



Request Training



Toolkits

training.ourdrivingconcern.org

Training Request Form

tx.ourdrivingconcern.org/toolkits/







Be sure to check out what's new on our **Free Resources** tab, as well as learn about the new and updated i**n-person** and **online** course offerings for your **Transportation Safety Program**!

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OUR DRIVING CONCERN



Driver and Transportation Safety E-Learning

View these FREE interactive, scenario-based, micro-learning courses.

Participants learn about:

- Aggressive Driving
- Distracted Driving
- Drowsy Driving
- Impaired Driving
- Journey Management
- Mental Distress
- Passenger Restraint
- Pedestrian Safety
- Young Drivers in the Workforce

...and much more!





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Our Driving Concern training is FREE!

training.ourdrivingconcern.org













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VISIT https://tx.ourdrivingconcern.org/awards/ to apply!
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PHOTO: Cap Metro—A 2026 Distinguished Excellence in Traffic Safety Award Winnner