

Traffic Tabloid

Risk to pedestrians increases as driver speed increases.

20 mph

30 mph

40 mph

13%

of pedestrians will die or suffer a severe injury if hit by a vehicle at 20mph

40%

of pedestrians will die or suffer a severe injury if hit by a vehicle at 30mph

73%

of pedestrians will die or suffer a severe injury if hit by a vehicle at 40mph

Safer Speeds Save Lives

