

2024 Traffic Safety Awards

Our Driving Concern
an nsc program

Join Our Driving Concern in applauding the best practices of this year's honorees!



Our Driving Concern provides free training, education and resources on distracted driving, aggressive driving/speeding, passenger restraint, impaired driving, and other transportation and driver safety topics. We work with risk managers, safety leaders and HR professionals to help them build their driver and traffic safety programs.

The annual **Our Driving Concern Traffic Safety Awards** are presented to Texas organizations that encourage positive driver behaviors among employees on and off the job. The goal is to decrease injuries and fatalities that are a result of crashes on state roads.

Exemplary Awards

Chalk Mountain Services

In 2023, Chalk Mountain safety leaders enacted new quarterly Top Driver and Driver of the Year awards, and began using Samsara Driver Scorecards to identify risky drivers and provide monthly coaching and training. They also installed TV monitors at truck terminals to track and record safety-specific data, and Chalk's compliance team reviews dash cams daily to provide driver feedback and reward drivers who have navigated dangerous situations. These initiatives led to several safety wins:

- **60% reduction** in severe speeding events
- **65% reduction** in rolling stop events
- **67% reduction** in late response events
- **67% reduction** in lane departure events
- **80% reduction** in mobile use events



Indeca Crude Xpress

At Indeca Crude Xpress, company safety leaders work with the competition to improve their own safety scores by sharing training materials and safety videos. Indeca's policies, meanwhile, address impairment and distracted driving (no electronic devices are allowed while a vehicle is in operation), all Indeca trucks are governed to a maximum speed of 65 mph, and in-vehicle monitoring systems are used to track driver behavior and provide coaching. And when Indeca added trucks to its fleet in 2023, the company hired more drivers, leading to a reduction in hours spent behind the wheel.

The company's in-vehicle monitoring driver scorecards have climbed from an average of 97% to a low of 99.2%. Several drivers reached 100%, leading to the development of the "100% Club" to recognize outstanding safe driving achievement.

Pioneer Natural Resources

Since Pioneer Natural Resources began tracking serious exposure/serious outcome events, the Irving-based company has reduced severe motor vehicle incidents by 40%. In 2023, after transitioning to a new Life-Saving Rules and Actions safety framework, Pioneer maintained that rate of reduction, in part because of its "Well Done" employee appreciation and HSE Stars program, which celebrates employees who actively participate in Health, Safety and Environmental activities and enables them to earn "Well Done" points for their commitment to safety.

Through the company's safety culture, Safely8760, employees are encouraged to remain vigilant about safety whether they're at work or at home – 24 hours a day, 365 days a year. From Jan. 1 through Dec. 31, that's 8,760 hours.

Texas Mutual Insurance Company

In 2023, the Texas Mutual Insurance Company took impressive steps to grow its safe driving culture and expand on its commitment to making Texas roads safer:

- Added 10 new fleet vehicles with modern safety features, including automatic emergency braking and lane departure warning systems, and retired older models
- Expanded its partnership with fleet service provider EMKAY to better support its fleet department and drivers with a direct line to dedicated customer support, toll management, direct mailing of registration stickers and fuel cards, and email reminders for maintenance and mileage
- Upgraded in-vehicle monitoring in 89 fleet vehicles to include monitoring of seat belt use, hard braking and speeding

Since first implementing in-vehicle monitoring five years ago, Texas Mutual has experienced a 61% decrease in preventable incidents. The company also sponsors sober rides at community events and offers defensive driving courses twice a year to more than 1,000 employees, their family members and friends, with 1,586 attendees at 82 classes in 2023.



The Our Driving Concern program's mission is to assist employers in implementing well-developed policies and comprehensive workplace programs that can help reduce traffic crashes.

Award Recipients

Ace Fluid Solutions

In 2023, Odessa-based Ace Fluid Solutions reduced motor vehicle incidents from 39 to 14, with only six incidents occurring on public roads and only one being recorded as an “at-fault” incident. Ace’s leadership team promotes safe driving through its Celebrate Safe Behavior program, a tentacle of the Driving to Zero campaign that has assisted in significantly reducing its DOT Compliance, Safety and Accountability score.

Ace’s Safe Driving Department inspects all vehicles and trailers daily, tracking data from in-vehicle monitoring systems and generating reports for use in driver coaching sessions. All Ace drivers are required to complete in-cab training and defensive driving courses, and adhere to company policies covering everything from seat belt use to journey management or face immediate termination. This commitment enabled Ace to reduce driver coaching events from an average of 600 a month down to 50 last year.

City of Arlington

In 2023, the City of Arlington created a new Traffic Management Center in anticipation of the large number of attendees at the World Series and the victory parade for the Texas Rangers. The city also invested in its fleet tracking software, adding additional dash cams and upgrading its freight optimization services program. All employees using company vehicles are required to take Our Driving Concern traffic safety training, with drivers involved in crashes being assigned a remedial class. Since May 2022, 69 employees have participated in a 30-hour theory class. In 2023, none of those trainees were involved in a crash using a city vehicle.

Crash incidents involving city vehicles declined by two last year, tying 2021 for the fewest incidents over the last four years, and crash-related expenses declined by 63% from FY20 through FY23. To keep its safety momentum moving, Arlington has partnered with the North Central Texas Council of Governments to devote \$17.5 million for road improvements.

City of Irving

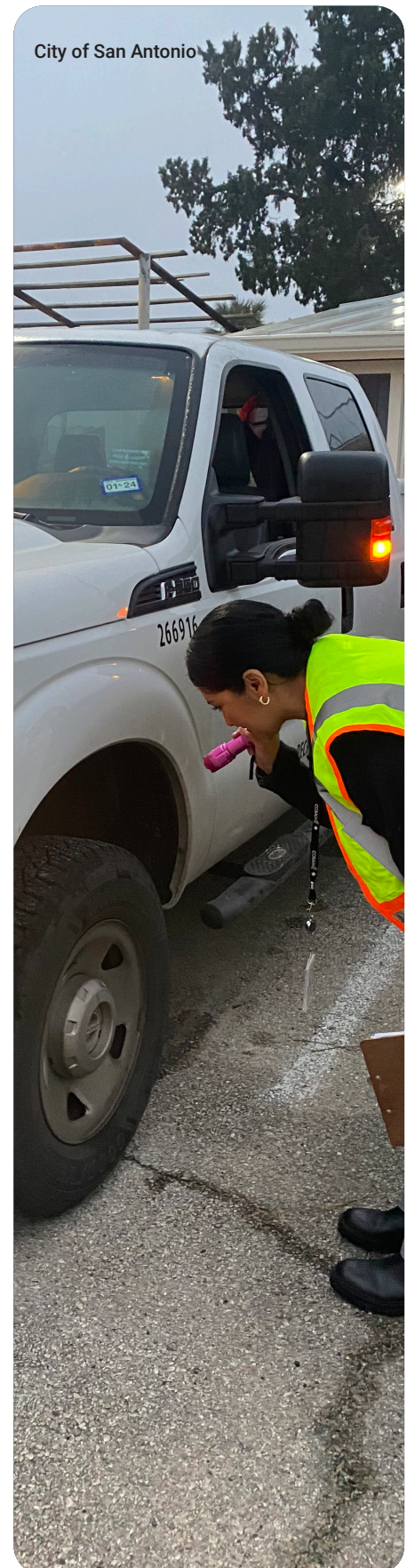
With nearly 2,300 employees and 1,000 vehicles in the City of Irving’s fleet, communication is key to promoting safe driving. In 2023, the city hired a new Certified Health and Safety official to educate all city employees on safety via regular communication of policies and procedures that cover everything from distraction-free driving to seat belt use and vehicle maintenance.

More than 1,000 people attended Irving’s annual health and safety fair. City safety leaders also participated in the Walk Like MADD walk, Municipal Courts Week, National Night Out, Trunk or Treat, and Irving ISD Drug and Alcohol events.

City of San Antonio

In San Antonio, all employees who drive for their jobs undergo NSC Defensive Driving Training. Meanwhile, the city’s “G-O-A-L” policy requires drivers to Get Out and Look and take a complete walk around their vehicle to identify potential hazards before backing out of a parking space or leaving a job site.

In addition, the city’s “Right Size Vehicle” for the job and “Near Miss” reporting programs have helped keep employees and citizens safe. The city equipped several of its vehicles with aftermarket automatic braking systems and launched a program to track consecutive days without vehicle incidents. Employees have noticed these numbers and embraced the responsibility to be safe behind the wheel.



CPS Energy

Drivers for CPS Energy, an electric and natural gas utility company, log more than 10 million miles annually across 2,200 vehicles. The Enterprise Fleet & Driving Safety division provides employees with the safest and most reliable vehicles through environmental stewardship, repair and maintenance, employee development, and cost-conscious asset management aligned with industry best practices.

CPS Energy experienced a 20% reduction in preventable crashes from 2019 to 2023 (93 crashes – about 18 crashes every year) and preventable backing incidents decreased by 47%. During the previous five-year period, CPS Energy averaged 116 crashes annually. The Driving Safe Team is led by certified instructors who use technology to track driver performance and provide coaching.

17th Training Wing Goodfellow Air Force Base

When leaders in the San Angelo-based 17th Training Wing at Goodfellow Air Force Base received notice of five near-miss incidents involving personnel performing U-turns, a partnership was formed with TxDOT and Safe Kids Shannon Medical Center that led to:

- Installation of a “No U-Turn” sign
- Specialized training on child restraint systems and safety seats
- Organization of the Recreational Off-Highway Vehicle Association and training of 73 UTV drivers, saving \$21,000 in fees previously paid by the Department of Defense and 17th Training Wing

Safety leaders also educated 2,551 newly assigned students to Goodfellow AFB on traffic safety protocols and led an inspection of 3,050 vehicles for driver and passenger seat belt compliance.

Star Shuttle

From Feb. 2023 to Feb. 2024, Star Shuttle tracked a 50% decrease in preventable crash incidents and a 75% decrease in work injuries. Education and training are an ongoing part of safety efforts made by the San Antonio-based charter bus company, which quadrupled safety incentives for its 250 employees.

Star Shuttle policies cover distracted driving, fatigued and drowsy driving, impaired driving, speeding, and seat belt use. Safety leaders communicate the number of days free from preventable crashes and preventable injuries, and closely adhere to industry best practices to motivate drivers and keep passengers safe. The company recognizes its safety stars through the presentation of Driver of the Month awards and bonus-incentivized Defensive Driver awards. Star Shuttle simplifies safety through its Super Star rules:

1. No cellphones while driving
2. Slow down
3. Never back up
4. Slow down!



Honorable Mention

BakerTriangle

At BakerTriangle, safety is a shared responsibility for all 110 employees working toward a goal of zero injuries every day. Before getting behind the wheel, drivers undergo defensive driving training and safety leaders monitor driver behavior in real time and follow-up with coaching on an as-needed basis. Company policies address distracted driving, seat belt use and impairment. Thanks to these efforts, BakerTriangle has not experienced a major crash incident in the past six years.

Frank Bartel Transportation

In 2023, Aubrey-based Frank Bartel Transportation safety leaders successfully lobbied for fleet telematics, including in-cab and front-facing cameras, to be installed on company vehicles. Data was collected and used to help drivers develop safer habits. The results were immediate: Frank Bartel Transportation has not experienced a single driver-related crash incident in the last 18 months despite operating a fleet of nearly 100 vehicles, including about 85 which are DOT-regulated.

Raintree Transport

San Antonio-based Raintree Transport added cameras and fleet tracking technology to its vehicles and safety arsenal in 2023. The company has since reduced insurance costs by 7% and nearly cut crash incidents in half, dropping from 13 in 2022 to seven in 2023. New drivers at the company undergo a full orientation and training to gain knowledge of how to operate equipment. Then, Raintree's safety director and fleet coordinator schedule topics for regular continuing education of commercial motor vehicle drivers, including cargo handling, security precautions and concepts of safe driving.

Texcon General Contractors

At Texcon General Contractors, a certified driver trainer puts employees through regular skills performance evaluations. These evaluations, working in tandem with safety policies and procedures, have enabled the Bryan-based company to reduce crash incidents and near-miss incidents. In the last year, Texcon has upgraded its fleet safety policy manual and beefed up its crash prevention program. In addition, leaders renewed the safety performance incentive fund for FY24.

