

## **Traffic Tabloid**

## IT'S TEXTING OR DRIVING







NINE people in the United States die EVERY DAY in crashes that are reported to involve a DISTRACTED driver Multitasking is about convenience, not safety

Texting while driving is illegal in 48 states, including Texas

QWERTYUIOP
ASDEGHJKL

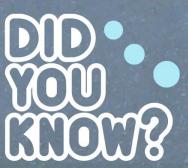
ZXCVBNM

Texting combines ALL three types of driving DISTRACTIONS at once VISUAL, MANUAL and COGNITIVE

MANUAL Something that causes you to take your *HANDS* off the wheel

VISUAL
A distraction
that diverts your
EYES off the road

COGNITIVE
Anything that
takes your MENTAL
focus off the road



Anything that takes your *Attention* can be a distraction that endangers you, your passengers and others on the *ROAD*.

Drivers using hands-free devices can be *cognitively* distracted.

Since your *MIND* is occupied elsewhere, you can miss up to *HALF* of what's in your field of vision.





distraction posters:



