## OFF THE PHONE

Employers are being held liable up to \$25 million for employee crashes—even when employees use hands-free devices.





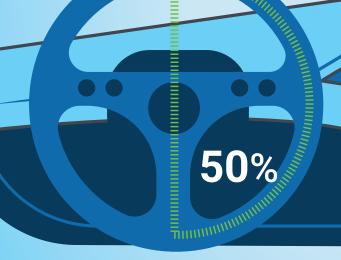
Driving and cell phone conversations

both require a great deal of thought. When doing them at the same time, your brain is **mable to do either well**. While driving, this often results in crashes due to delayed braking times and not seeing traffic signals.



Cell phones are a top distraction because so many drivers use them for long periods of time each day. Almost everyone has seen a driver distracted by a cell phone, but when you are the one distracted, you often don't realize **that driver is YOU!** 





Drivers talking on cell phones can miss seeing up to 50% of their driving environments, including pedestrians and red lights.

txdrivingconcern.org



Even portable hands-free and vehicle-integrated hands-free cell phone use involve visual-manual tasks at least half of the time, which is associated with a greater crash risk.







