

2021 TRAFFIC SAFETY AWARDS

Best Practices



txdrivingconcern.org

EXEMPLARY AWARDS

JETCO DELIVERY

190 employees • jetcodelivery.com

Safety is Jetco's No. 1, non-negotiable core value and falls in line with its internal brand: **Driving to Perfection**. Jetco drivers attend weekly safety tailgate talks and quarterly face-to-face safety training sessions. Annual safety meetings often include family members to help instill safe driving as a priority off the job, too. Jetco's driver committee engages in coaching and mentoring employees. The committee helps promote a driver-centric, driver-led and safety-focused company. The committee sends daily safety messages. **Jetco's safe driving polices cover distracted driving and cellphone use, fatigue, speed, drugs and alcohol.**

DashCams are used to assist in protecting people and property. DashCam recordings become training tools to help drivers learn from watching and seeing the driving habits of others.

PORT OF CORPUS CHRISTI AUTHORITY

260 employees • portofcc.com

The Port has adopted "SEAPORT" to denote its core values: S—Safety, E—Empowerment, A—Accountability, P—Preparedness, O—Optimism, R—Respect, T—Teamwork. **Driver polices cover seat belt use, electronic devices and the use of drugs and alcohol.** Eight credentialed coaches meet bi-monthly

to discuss driver trends and collaborate to improve training methods. Driver education is consistent and ongoing, and passengers are coached in one-on-one sessions to be alert and attentive—an important part of the safety team. The Port makes use of Our Driving Concern materials, including Toilet Tabloids, which are placed in bathrooms and on bulletin boards. After successfully implementing an in-car video pilot program, **the Port experienced an 80% decrease in vehicle incidents from 2019 to 2020. Auto liability claims decreased by 100% and auto physical damage claims decreased by 50%.**

SHELL EXPLORATION AND PRODUCTION COMPANY

250 employees • shell.com

Shell is committed to safety, supplying drivers with five-star crash-rated vehicles. In 2020, the leadership team achieved its goal of **reducing exposure on the roadways by a 25%** reduction in mileage. Shell uses an in-vehicle monitoring system to capture speeding, speed belt use, hard-breaking, hard-cornering, and harsh-acceleration. The intent of monitoring drivers is to change behavior. Drivers with violations receive immediate coaching. In 2020, **fleet drivers reduced speeding violations by 88.5%**. Drivers with zero events are recognized as safety leaders each quarter. Every fleet driver in the Permian Basin is required to complete a defensive driver

BE INSPIRED!

Our Driving Concern Texas Employer Transportation Safety Program recognizes these employers for their leadership and commitment to transportation safety.

We hope you are encouraged by these award recipients to implement a strong driver and transportation safety program within your workplace.

2021 EXEMPLARY AWARD

Jetco Delivery

Port of Corpus Christi Authority

Shell Exploration and Production Company

Texas Mutual Insurance Company

2021 AWARD

City of Arlington

City of Austin Public Works

City of Irving

City of San Antonio

City of Waco

Indeca Crude Xpress

Pioneer Natural Resources



Our Driving Concern Traffic Safety Award recipients represent employers who have shown outstanding commitment to transportation and driver safety.

ABOUT OUR DRIVING CONCERN

Our Driving Concern is a program of the National Safety Council, funded in partnership with the Texas Department of Transportation. The program provides transportation and driver safety education, training, and resources to strengthen an employer's safety culture.

Our Driving Concern works with Texas employers to promote safe driving practices from the workplace—to anyplace.



training course. Shell supports the Permian Basin Road Safety Coalition and posts Our Driving Concern Toilet Tabloid pieces in its field offices and main office. Under Shell's fatigue policy, no employee is allowed to drive for more than 10 consecutive hours or engage in a combination of work-related activities and driving for 14 straight hours. Because of its safety efforts, **Shell has steadily decreased its motor vehicle incidents in the Permian Basin from 28 in 2018 to three in 2020. Speeding incidents dropped from a single-month high of 59 to 26 in January 2020.**

TEXAS MUTUAL INSURANCE COMPANY

973 employees • [texasmutual.com](https://www.texasmutual.com)

Texas Mutual strives to provide employees with the right safety tools and ongoing safety education in an effort to reduce preventable incidents and help make Texas roads safer. The company added 17 new vehicles in 2020 with modern safety features, including lane departure warning and automatic emergency braking. **Since implementing in-vehicle monitoring, Texas Mutual has experienced a 61% decrease in preventable crashes.** Texas Mutual strives to make safe driving a priority for more than 70,000 policyholders through its StriveSafe technology. **StriveSafe clients have experienced up to a 90% reduction in crashes and cost savings of up to a gallon of gas per day for each vehicle.** During the pandemic, Texas Mutual offered virtual defensive

driving classes to employees. In 2020, 173 employees attended the 10 classes. The same course has been offered to policyholders since 2018. Last year, 1,399 people participated to improve their safe-driving habits. The company launched its no-tolerance cellphone use policy in 2017. **Texas Mutual offers a safe-ride program for employees so they can call for a ride if they have been out drinking and are reimbursed for the expense.**

Award

CITY OF ARLINGTON

3,497 employees • [arlingtontx.gov](https://www.arlingtontx.gov)

Members of the City's Safety Council attended DITTE trainings and distributed Our Driving Concern newsletters, providing employees with statistics and tips to help them safely operate fleet and personal vehicles. When the annual employee health and safety fair was cancelled due to the pandemic, employees received gift bags stocked with Our Driving Concern materials, TxDOT driver safety campaign materials, and other resources to promote safe driving. In June, employees participated in National Safety Month activities. Weekly fleet reports were reviewed for speeding violations. Supervisors were notified of infractions and encouraged employees to attend a driver basics training session. The City's commitment to driver safety is apparent to the community as The City maintains a hotline and monitors social media for comments regarding the driving activity of their employees. In

2020, the City saw an **82% reduction in auto related workers' compensation claims** which resulted in a savings of \$70,267.00. There were 17 fewer or a **27% reduction in auto liability claims** which resulted in a savings of \$50,731.00 as compared to 2019.

CITY OF AUSTIN PUBLIC WORKS

660 employees • austintexas.gov/department/public-works

As a result of a multi-faceted focus on driver safety, the **Public Works Department has reduced collisions by 60% since 2018**. All City drivers are required to **complete the NSC six-hour defensive driving training course**. Truck drivers and those who operate heavy equipment are required to take the **NSC CDL defensive driving course**. **Education is one way to affect behavior change**. With that in mind, the Public Works team developed a driving safety class titled **Traffic Hazards in the New Urban Environment** that was presented at the American Traffic Safety Services Association annual conference.

CITY OF IRVING

1,904 employees • cityofirving.org

Since members of the City's risk management team participated in an Our Driving Concern traffic safety training session, they have taught several classes on vehicle safety and worked to show how crashes can impact everything from the City's ability to purchase new equipment to providing drivers with cost-of-living raises. The City uses multiple platforms to promote traffic safety, including the City Spectrum newspaper, the ICTN television network, **and kiosks in the lobby at the courthouse which are programed to play traffic safety videos**. The City and the Irving Police Department **reach more than 120,000 followers** on their social channels. Traffic safety handouts were inserted in 1,000 bags during a virtual employee health and safety fair.

CITY OF SAN ANTONIO

12,000 employees • sanantonio.gov/Risk Management

The **City of San Antonio has experienced a 24% reduction in total preventable collisions over a four-year period**, due in part to leadership buy-in to safety initiatives. **Using the National Safety Council curriculum, City instructors trained**



920 employees in defensive driving in FY2020. The City also **implemented a G-O-A-L initiative**. That's a reminder for drivers to **Get Out and Look** before backing up vehicles. Backup cameras and high-visibility lighting have been added to new vehicles and/or Public Works equipment. In addition, the City uses a driver simulator to screen pre-hires, technology to conduct live onboard driver observations, provides pay incentives to promote the safe operation of motor vehicles and from time-to-time conducts on-the-spot vehicle inspections.

CITY OF WACO

1,500 employees • waco-texas.com

The City of Waco's emphasis on safe driving begins with employees completing an in-house required **NSC Defensive Driving** course. New hires are introduced to a culture that prioritizes safe and respectful driving, both on and off the job. **Safe driver education is ongoing** and includes sharing Our Driving Concern newsletters, posting Toilet Tabloids messages in all city and public-building restrooms and looping public service announcements on city monitors and the employee intranet site. The **City's safe driving polices cover wireless communication, vehicles**

CONGRATULATIONS!

and alcohol and substance misuse. The safety team has worked to improve streets and pedestrian walkways by adding items such as striping, reflectors, and two-way stop controls at major intersections.

INDECA CRUDE XPRESS

97 employees • icx.com

Indeca Crude Xpress was a founding member of the Permian Basin Road Safety Coalition. Today, company safety leaders make use of technology to keep drivers safe and enhance training efforts. For example, Indeca installed Lytx cameras on all of its trucks. This enables safety leaders to study near-misses and use the video recordings to address driver behavior issues. Indeca also makes use of Our Driving Concern materials, including Safety Huddle sheets, newsletters and Toilet Tabloid pieces. Indeca has a **policy that prohibits its drivers from using handheld devices and electronic devices while a vehicle is in operation.** In addition, Indeca **trucks are electronically governed to a maximum speed of 65 mph.** Safety leaders are sent alerts of infractions via a monitoring system. **Driver safety scores have climbed from an average of 97% to 99.2% and some drivers have attained perfect 100% scorecards.**

PIONEER NATURAL RESOURCES

1,861 employees • pxd.com

At Pioneer, **driver safety never takes a back seat.** Pioneer is committed to providing its drivers the best possible tools through education and training, sound practices and skills building exercises. Pioneer named its safety vision Safely 8760—because there are 8,760 hours in a year—and has set seven **Rules to Live By.** One of the rules addresses driver safety policies. **Seat belts must be worn** when a vehicle is in operation by all individuals riding in the vehicle. **Texting and emailing when driving are prohibited.** Employees who drive on company business must take an approved driving-safety course. Pioneer's **"Fitness to Drive" standards address distracted, fatigued, and impaired driving.** In 2020, Pioneer had a **37% improvement on their motor vehicle incident rate** from the previous year.



OUR DRIVING CONCERN

TXDRIVINGCONCERN.ORG

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ACTUAL RESULTS FROM OUR AWARDEES – 100% driver safety scorecard • 90% reduction in crashes • 60% reduction in collisions • 100% decrease in auto liability claims • 50% decrease in physical damage claims • 82% reduction in auto related workers' compensation claims

