



EXEMPLARY AWARD RECIPIENT

CITY OF WACO

At the City of Waco, driver, traffic, and pedestrian safety have increasingly become an even greater part of the city-wide education process for all City employees. Driver safety is a priority for the City of Waco.

**Location**

Waco Texas

**Online**

waco-texas.com

**Employees**

1,500

The City is part of **NSC's Our Driving Concern Texas Employer Transportation Safety** program and has a select group of employee trainers who provide on-going safety education to employees for both on- and off-the-job traffic safety. The ODC newsletters, safety briefs, and **in-house produced Public Safety Announcements (PSAs)** are used to communicate the importance of driver safety via City intranet and the City TV Channel WCCC.TV. In 2018, the City expanded the safe driving message by airing multiple live radio interviews on the City Talk radio station, reaching not only the citizens of Waco and surrounding cities, but world-wide if accessed via web channel or mobile app.

The City of Waco **reduced high crash incidents by 70%** at eight intersections through improved

traffic control—**dropping to 37 crashes annually from 120.**

The City also mandated requirements for the use of seat belts and the prevention of distracted driving. The City's written policy includes a **zero tolerance stance** for driving while impaired at any time on or off the job, with termination of employment as the consequence.

The support of City leadership ensures that employees are educated, safe, and responsible drivers both on and off the job. Everyone takes driving seriously and does their part to promote safe driving habits and eliminate the distractions that can put themselves, coworkers, visitors, or citizens at risk. City leaders believe "A safe workplace is the reflection of safe leadership."



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EXEMPLARY AWARD RECIPIENT

PIONEER

Pioneer Natural Resources operates in an area of Texas where the crash rate on public roads is three times the crash rate of the Dallas metro area—so full management commitment for Safe Driving efforts is fundamental.

**Location**

Irving Texas

**Online**

pxd.com

**Employees**

3,850

Pioneer's defensive driving program is called **SITE Driving**. Over time, Pioneer has continuously improved upon key features of this long-standing program, recently introducing the **SAFER Driver program**, which requires all employees who drive on company business to successfully complete both classroom practice and behind-the-wheel observation.

Employees are able to check their own driving score card and supervisors are able to see employee scorecards. This transparency is a catalyst to promote positive driving behaviors.

Pioneer **helps evolve transportation safety** in the Permian Basin community and the entire region—working to address issues such as quality of life, education, and road safety.

Using a dedicated website, Safe Driving leaders across the company share resources and access common files from any field office to use in safety meetings, training, and tailgate meetings.

Pioneer holds activities every April during **Distracted Driver Awareness Month** to promote safe driving. Its Safe Driving Communication program provides immediate messaging when hazardous situations arise.

This is Pioneer's second year with NSC's Our Driving Concern program. Leadership is committed to the ongoing improvement of the SAFER Driving program and has high expectations for excellent results. Pioneer is determined to operate in a manner that not only will do no harm, but will enhance the communities in which it works.



PIONEER
NATURAL RESOURCES

All employees who drive on company business complete both classroom practice and behind-the-wheel observation.



EXEMPLARY AWARD RECIPIENT

PROFRAC SERVICES

Regardless of the amount of man hours worked near high pressure or explosive contents, the leading cause of fatalities in oil and gas remains vehicle crashes—which is alarming! ProFrac is aiming to reduce and eliminate this alarming trend.

**Location**

Cisco Texas

**Online**

profrac.com

**Employees**

1,200

ProFrac **developed new policies** in 2018 to cover several safe driving areas including defensive driving, distracted driving, fatigue and driving, journey management, Hours of Service, cargo security, transportation of hazardous materials, and various other regulated transportation activities. In addition, the company has chosen to limit the top speed of field-deployed light vehicles.

After reviewing baseline data of seat belt violations, ProFrac **enabled an audible feedback system**. If a driver is moving the vehicle in excess of 6.21 mph without the seatbelt engaged, the telematics device sounds as a near constant, loud beeping that is intended to be intolerable and thus produce the desired result.

Thanks to the limited speed features, the vehicle's FM/AM radio will also

be muted if the driver and front seat passenger are not utilizing seat belts. Without an FM radio to drown the audible feedback, the occupants of the vehicle are left with a decision—buckle up or be annoyed!

ProFrac's HSE and DOT departments will be launching their own campaign—**Driven to Zero!** ProFrac is Driven to Zero...zero fatalities, zero injuries, zero citations, zero violations, zero spills, zero fines, and more!

ProFrac's DOT Team has also **adopted a campaign to spread to ProFrac employees and their families**—#EndTheStreakTX.

ProFrac, alone, cannot end this streak of traffic fatalities, but as a Texas employer and industry leader, **intends to spread awareness** about this deadly crisis.



ProFrac monitors performance related to speeding, seat belts, hours of service, state mileage, and other data.



EXEMPLARY AWARD RECIPIENT

TEXAS MUTUAL

At Texas Mutual Insurance Company, “We see it as our responsibility to lead the way in implementing initiatives that not only ensure our employees make it home safely, but we also build safer communities.”

**Location**

Austin Texas

**Online**

texasmutual.com

**Employees**

990

Over the last three years, Texas Mutual's safe driving initiatives have helped educate employees and businesses on safe driving habits and reduced preventable crashes.

With safety as their number one priority, the company continues to lead with its phone-free while driving policy. The **no-tolerance cell phone use policy** has become a catalyst for shifting the company culture of connectivity to one that requires employees to disconnect behind the wheel—and has even inspired employees to share that initiative with policyholders.

To prevent distracted driving crashes, fleet drivers and employees driving personal vehicles for work are required to unplug from their phones. **Since implementing in-vehicle monitoring systems (IVMS)** in 90 fleet cars, Texas Mutual has

seen a **61% decrease in preventable crashes.**

Texas Mutual also shares the success of the in-vehicle monitoring systems with their 70,000+ policyholders. The program not only helped their policyholders save money by decreasing fuel consumption and maintenance costs, but contributed to safer roads. Texas Mutual clients have found up to a 90% reduction in driving crashes and cost savings of up to a gallon of gas per day for each vehicle.

Texas Mutual's recent ad campaign, **Your Call**, is dedicated to addressing distracted driving. Through this campaign, Texas Mutual is advocating for its employees, customers, and communities to make the **life-saving commitment to phone-free driving.**



Texas Mutual believes its employees are part of the solution in contributing towards safer roads.

TexasMutual®
WORKERS' COMPENSATION INSURANCE
WORK SAFE, TEXAS®



AWARD RECIPIENT

AFC TRANSPORTATION

AFC Transportation has implemented several driver improvement programs—the latest being monthly safety courses issued to each of the company's drivers. Drivers choose three topics of driving safety for focused learning, and take a short quiz.

ALL OF AFC'S POLICIES MAKE IT QUITE CLEAR THAT CELL PHONES, TABLETS, TEXT MESSAGING, OR ANY ELECTRONIC DEVICES WHILE BEHIND THE WHEEL ARE STRICTLY PROHIBITED.

AFC policy also requires that not just the driver, but **everyone in the vehicle to buckle up** before the vehicle is put in drive. AFC has a **Zero Tolerance drug and alcohol policy**; any positive test results in immediate termination of employment with no questions asked.

Drivers who exceed the speed limit by 10 mph or more are also terminated. Road rage or aggressive driving incidents are investigated and corrective action taken.

AFC Transportation has a diverse fleet of 144 units and **drove more than 5,000,000 miles in 2018**. Since Implementation of its programs, the company's accident register {required by the Federal Motor Carrier Safety Regulations [FMSCR] part 390.15) **has dropped from 7–9 DOT recordable accidents to only 2 or 3 in the last few years.**



Location

Houston Texas



Online

afchouston.com



Employees

220





AWARD RECIPIENT

CITY OF AUSTIN

The City of Austin Public Works department realizes that the greatest safety threat to its employees and citizens is driving.

WITHIN THE LAST TWO YEARS, THE PUBLIC WORKS DEPARTMENT HAS DELIVERED PROFESSIONAL TRUCK DRIVER DEFENSIVE DRIVING CLASSES TO ALL 165 EMPLOYEES WITH A CDL LICENSE.

The Public Works Department has also made a substantial effort to have its nearly 300 non-CDL drivers take a six-hour defensive driving course. As a result, **100% of employee drivers have taken some form of defensive driving** from the National Safety Council.

In addition, the department put all employees through a **Driving**

in Austin safety class, focusing on multi-modal transportation and the vulnerable users of their roads, (cyclists, pedestrians, skateboarders, electric scooters, etc.).

During the school year the department held a **toolbox talk** about school bus safety and loading/unloading students.

As a result of all this training, preventable collisions (collisions in which employees were found not to have done everything reasonable to avoid the collision) **have fallen by 50% since the beginning of the year.**



Location
Austin Texas



Online
austintexas.gov/department/public-works



Employees
650



PUBLIC WORKS



AWARD RECIPIENT

CITY OF SAN ANTONIO

City-wide, the City of San Antonio has experienced a 49% reduction of total collisions over a two-year period, with heavy fleet-concentrated departments such as TCI and Solid Waste experiencing reductions of 51% and 50% compared to this time last year.

THIS GREAT REDUCTION IN THE NUMBER OF INCIDENTS/CRASHES AND/OR SEVERITY OF INJURIES IS A RESULT OF CITY LEADERSHIP BUY-IN INTO SAFETY INITIATIVES.

The City of San Antonio incorporates a variety of initiatives in support of its Transportation Safety Education program, highlighted by implementation of a **Citywide Safety Balanced Scorecard (BSC)**. The Scorecard tracks and monitors each City department's safety performance in five core areas: Preventable Vehicle Crashes, Preventable Injuries, Worker's

Compensation Costs, Facility Inspections, and Safety Training.

Transportation safety initiatives include:

1. **City-wide G.O.A.L. (Get Out And Look)** initiative. Prominently placed G.O.A.L. decals within all city vehicles remind employees to assess the surroundings around the vehicle prior to backing up.
2. Backing up spotter program.
3. Annual events including several walks, safety fairs, round-ups, and "national night out" events.



Location

San Antonio Texas



Online

sanantonio.gov



Employees

10,000





AWARD RECIPIENT

CITY OF IRVING

At the City of Irving, on top of basic driver safety courses, employees receive additional vehicle-specific training through their respective departments, including Police, Fire, and Solid Waste service departments.

WITH THE HELP OF OUR DRIVING CONCERN, THE CITY OF IRVING IS ABLE TO PROVIDE A SAFE AND SECURE ENVIRONMENT FOR ITS EMPLOYEES, LOCAL BUSINESSES, AND RESIDENTS.

With almost 800 vehicles in its fleet, crash prevention is key for the City of Irving. After bringing Our Driving Concern training to its employees, the month of December saw significant crash reduction over previous months. The City is working to keep the trend heading downward, with policies on seat belt use, cell phone use, distracted and impaired driving.

The use of cell phones and other handheld electronic devices is prohibited while driving a City vehicle or while driving a personal vehicle for City business. **Use is permitted only when the vehicle is in park.**

At this year's annual employee health and safety fair, employees were encouraged to keep up the good work, and were also reminded of the dangers of distracted driving. Toilet Tabloids were displayed in the restrooms to reinforce the importance of traffic safety, which is also a frequent topic in City's employee newsletters.



Location

Irving Texas



Online

cityofirving.org



Employees

2,067





AWARD RECIPIENT

CITY OF SAN MARCOS

In the City of San Marcos, all operators of City vehicles and equipment must wear seat belts and obey all other traffic laws at all times. Texting is prohibited while driving.

THE CITY HAS REDUCED CRASHES INVOLVING CITY VEHICLES IN 2018 BY MORE THAN 50% COMPARED TO 2017.

A significant number of crashes resulted from vehicle backing. To assist with preventing backing crashes, the **One-Cone Program for all city vehicles in service** (except for public safety emergency vehicles) requires that City vehicles be equipped with a traffic cone, which is placed behind the vehicle once parked. This requires the driver to physically walk around the vehicle, evaluate the area, and check for obstructions. When available,

drivers **ask another employee to spot them while backing** to avoid backing into other objects, vehicles, or persons.

The City's **Safety Coach Team** has focused on driver safety awareness, leveraging education and materials provided by Our Driving Concern.

Among the resources used are promotional materials, posters, toilet tabloids, and street signs at the exits of City facilities. **Safety Coaches attend monthly safety meetings**, while employees attend daily or monthly safety meetings depending on their roles.



Location

San Marcos Texas



Online

sanmarcostx.gov



Employees

725





AWARD RECIPIENT

CPS ENERGY

CPS Energy is the nation's largest community-owned, vertically-integrated electric and natural gas company. Guiding principles include: people first, staying safe, and making decisions and developing strategies that create value for the community.

WITH 1,500 VEHICLES ON THE ROAD AND MORE THAN 10 MILLION MILES DRIVEN ANNUALLY, CPS ENERGY MAKES EVERY DECISION WITH PEOPLE, SAFETY, AND OPERATIONAL EFFICIENCY AT THE FOREFRONT.

With these goals in mind, CPS created the **Driving Safe Team (DST)**. DST is responsible for all driving-related functions for the company, such as education for safe operation and driving habits for employees, Commercial Driver's License training, driving simulator, daily reporting and analytics, process and procedure support, training for

driving safety programs/policies, motor vehicle accident investigation, and governance and awareness.

DST communications encourage drivers to turn on the Do Not Disturb feature on company cell phones while in company vehicles.

Employees are required to maintain a safe driving record, possess a valid driver's license and **receive an Authorization to Drive (ATD)** prior to operating a CPS Energy vehicle.

Introduction of a **360 Circle of Awareness campaign** can largely be credited with a **72% reduction in motor vehicle crashes**.



Location

San Antonio Texas



Online

cpsenergy.com



Employees

3,200





AWARD RECIPIENT

JETCO DELIVERY

It all starts with coaching and training at Jetco Delivery. Continued education is the key to their success. From 2016–2018, Jetco had only one DOT chargeable incident, and they have had no chargeable incidents since 2016.

AT JETCO DELIVERY, NOTHING IS MORE IMPORTANT THAN SAFETY. IT IS THE COMPANY'S NUMBER ONE, NON-NEGOTIABLE CORE VALUE.

Jetco's internal brand, **Driving to Perfection (D2P)** embodies who they are as a company.

According to the **Driving to Perfection** philosophy, every member of the Jetco team commits to:

1. Live and embrace Jetco core values: safety, honesty, integrity, respect, teamwork, communication, and accountability.

2. Put safe operations above all else. **Zero is the only acceptable result when measuring crashes and injuries.**

All Jetco team members are required to complete **weekly tailgate meetings**.

Company-sponsored **Lunch and Learn education sessions** are very popular with Jetco customers. Jetco believes safety is everyone's responsibility, so they make an effort to educate customers on how they can join in on promoting safety, helping to ensure their drivers are safely prepared to leave their customer's yards.



Location

Houston Texas



Online

jetcodelivery.com



Employees

220

JETCO
GOING THE EXTRA MILE



AWARD RECIPIENT

STAR SHUTTLE

Star Shuttle finds that the more safety training and references they offer to their employees, the higher their safety awareness. The company has seen a return on their safety investment through traffic crash reduction.

STAR SHUTTLE EXPERIENCED SIGNIFICANT REDUCTION IN THE FREQUENCY OF CRASHES/ INCIDENTS AS A RESULT OF TRAFFIC SAFETY FOCUS AND EFFORTS: FREQUENCY REDUCED BY 45% IN 2018 AND COSTS DECREASED BY 65%, REFLECTING THE DECREASE IN THE SEVERITY OF CRASHES/INCIDENTS.

Star Shuttle's electronic communication system ensures safety messages can be shared daily. The company's management team meets with drivers and reviews **Our Driving Concern coaching cards** weekly.

Bonus programs are offered to incentivize drivers to be part of the company's safety culture.

Star Shuttle provides **continuing education** through various training methods. Training is provided at the beginning of employment, quarterly through Driver Safety Training Sessions, annually through Annual Refresher courses, and daily through Safety Tips and videos posted on the company's electronic communications systems.

Safety is not just a person or a department at Star Shuttle. **Safety is the culture of Star Shuttle.**

**Location**

San Antonio Texas

**Online**

starshuttle.com

**Employees**

300

